



Programme Director

Dr. Finbarr Bradley has extensive experience designing and delivering business education programmes. For the past few years, he has held positions at Professorship level at both the UCD Smurfit Business School and the Economics Department, NUI Maynooth. He has an engineering degree from UCC, an MBA from Syracuse University and a PhD in finance from the Stern School, New York University (NYU). He worked as an engineer with GE in the US, Korea and Ireland. He was Professor of Finance at DCU where he set up the MSc in Investment and Treasury programme and a multilingual degree in finance, computing and languages.



Chief Technology Officer RDI

Tony O'Halloran has in excess of 20 years experience in technology, joined Merrill Lynch in 1995 and has played a key role in the development of the Merrill Lynch operation in Dublin. As well as technology he is also responsible for the Dublin Business Development Group. Previously, Tony has worked as a consultant with Oracle and Wang and spent a number of years working in Silicon Valley. He has an M.Sc. in Investment & Treasury from Dublin City University and an M.Sc in Statistics and Computer Science from University College Cork.



TO FIND OUT MORE ABOUT THE APPLICATION PROCESS LOG ON TO THE DUBLIN WEBSITE
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PRISM
Project Innovation Strategic Management

FOSTER YOUR SPIRIT OF INNOVATION AND SELF DEVELOPMENT





The Institute of Bankers in Ireland



research, development & innovation centre

PRISM – Introduction

The establishment of a formal innovation centre within ML Dublin recognises the importance it can play in helping to transform the way the firm currently supports its core business processes.

A key goal of the centre will be to be recognised as a leader in innovation both within ML and the Irish Financial Services Sector.

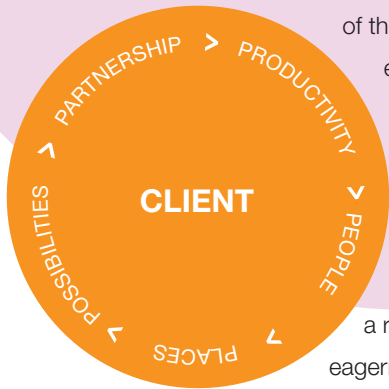
To be successful as innovators we need to ensure

- Innovation becomes part of our culture and is recognised and celebrated.
- Break down silos and encourage partnership and collaboration.
- Failure, coupled with absorption of key lessons, becomes an accepted component of innovation.

PRISM is a unique programme built around the identification, initiation and management of innovative ventures. The objective

of the programme, which will be externally recognised by the Institute of Bankers in Ireland, will be to foster a path breaking and potent culture where quality, integrity, initiative, skills, a risk taking attitude and eagerness for self-development

become a feature of participants professional lives.



The PRISM Programme

The RDI Centre, in partnership with LTM and faculty drawn from a number of universities, has developed an exciting in-house programme to foster a spirit of innovation and self-development within Merrill Lynch, Dublin. Learning will take place through a combination of lectures, interactive workshops and practical projects. The programme will offer an ideal opportunity for participants to identify and implement innovative projects within their own areas of expertise.

The initial programme commences in September 2007 and will take place over a series of twelve Friday afternoons.

The PRISM programme will be open to all employees who will be selected by means of a competitive application, for more details please log onto website: www.ml.com/careers/ireland.

Upon completion projects will be presented to the senior management team.

To reflect the challenging nature and value of the programme, successful completion will be externally recognised by the Institute of Bankers in Ireland.

“THERE ARE EXCELLENT OPPORTUNITIES TO GROW AND DEVELOP THE INTERNATIONAL FINANCIAL SERVICES INDUSTRY IN IRELAND BASED ON INNOVATION, SKILLS, ENTERPRISE AND THE BUSINESS ENVIRONMENT”...

Bertie Ahern An Taoiseach
Launch of the RDI Centre, 2007

To support and compliment the development of projects, a series of weekly lectures will cover a range of Investment/Financing and Innovation Management topics. Reflective Practice Workshops will be conducted each week to help provide a mutually supportive environment. A series of Occasional Guest Lectures will also take place during the programme.

This programme offers a special opportunity for those wishing to be identified as key drivers of innovation within the Merrill Lynch organisation.

